

The Online Dog

VOLUME II, ISSUE 3

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E-TRAINING FOR DOGS, INC. NEWSLETTER

Special points of interest::

- *E-Training for Dogs, Inc. New Instructor: Connie Dwyer*
- *Shelter and Rescue Dog Courses*
- **NEW!!! Dog Trainer and Canine Specialist Certifications**
- *Using Video to Teach our Classes*
- *Coming Next Month*

E-Training for Dogs, Inc.: Feature Instructor

As you can see, we did not get a January newsletter out this year. Our goal will be to try to get one out every month or every other month. Our cover column is reserved for a **feature instructor**. We have several new instructors but this month we will be introduced to **Connie Dwyer**, M.S., CPDT, CABC. Connie lives in Binghamton, New York. She is the Co-Chair for the IAABC Horse division as well as a member of the IAABC board of directors. She is a published author and the director of



training for her own animal training and behavior consulting business.

She also volunteers with 4H organizations in upstate N.Y. and has implemented and grown the positive reinforcement dog training program for the Cornell University Cooperative Extension in Binghamton, N.Y. Over the last 10 years in these programs and classes, she has enjoyed helping thousands of people and their pets in the community form lasting and nurturing relationships.

Connie will be taking on several of our canine classes such as "Canine Body Language" and "Training the Human in the Canine Human Dyad." She will also be developing our "Shelter Dog Series." This series will assist people with new rescues and adoptions both before and after to ensure a successful pairing and bond.



Shelter-Rescue Dog Courses

Current statistics estimate approximately 8-12 million companion animals (dogs and cats) enter shelters every year. An average of 65% are euthanized. An even number of these animals are either relinquished by their owners or picked up by authorities. About 20% of dogs adopted from a shelter are returned to a shelter. One of our goals at E-Training for Dogs, Inc. is to take a bite out of these statistics. We believe that if everyone gains the knowledge and skills to strengthen the bond between human and dog (education) and to prevent and intervene successfully with problem behaviors, these statistics will improve for the positive. Through ACCESS (online) for everyone, anywhere, quality dog training and behavior problem assistance is as close as the home computer. Our Shelter-Rescue dog courses will specifically address these dogs. Our plan is to offer a two session pre-adoption course to people considering adopting from a rescue or shelter. These sessions will go help the individuals/families prepare for a dog in their home (environment for the dog and expectations of the dog that the whole family will "be on the same page about" such as being on the furniture, etc.) ; decide what age, size, hair length, etc. type of dog they want and the pros and cons of all; questions to ask; and, basic temperament and compatibility tests to perform with the dog before adoption. Next, we will offer an online 4 session course where the new adoptee and adopters can get one on one help with issues that may arise as they arise. These issues may include resource guarding, housebreaking, jumping, digging, chewing, aggression, fearfulness, and any other issues. This will not be a dog training course. This will be a behavior consulting course that people will be able to take from their family computer. We will also be performing a study with several shelters and rescue groups to compare satisfaction with the dog and number of dogs returned to a shelter for those that take this class versus those that do not. We strongly believe our results will show that behavioral counseling before and after an adoption will result in less dogs being returned to shelters or surrendered to a rescue.

New: Dog Trainer Certification Programs



Finally, what many of you have been waiting for, and the reason I did not get a January newsletter out: **our Dog Trainer Certification Programs are out and available!** We have decided to offer three(3) levels: Level One: Associate Dog Trainer (ADT); Level Two: Professional Dog Trainer (PDT); and, Level Three: Professional Canine Training Specialist (PCTS). These are Certificates. Certificates are increasingly recognized by employers and clients as validation of special skills and knowledge. Certificates offer the possibility to study a concentrated area without the expense or time commitment of seeking an entire degree. The first level, the ADT is either for someone who owns a dog(s) and is interested in building a

stronger bond with their dog; or, someone just starting out in a career as a Dog Trainer who needs to learn some of the basic knowledge and skills. **You must complete the ADT before earning a PDT or PCTS.** The PDT is for someone who really wants to make a career out of dog training; or, just wants to learn a LOT about dogs. The graduates of this program will understand dogs and dog training on many levels and from many philosophies resulting in a well-rounded professional. **You must complete the PDT before earning a PCTS.** However, you may test out of the ADT or SOME of the PDT through Advanced Placement. The PCTS is similar to declaring a "Major" in college. The PCTS takes what he or she has learned in the PDT and applies that knowledge in a specific area of their

choosing. This student will become a "Specialist" in a particular area of dog training or skill. Our prices are very reasonable as students only pay a small registration fee to be in the Certificate program and then they pay tuition one class at a time. The breadth of these Certificates are much like a College degree program. You must take a minimum number of credits in several areas to earn your certificate. Some of the classes are strictly lecture, but the majority have a hands-on component. You can not become a dog trainer without training dogs. We are unique in that we offer more than Learning Theory. We also bring in the importance of domestication, biology, emotions, cognition and learning theory to understand how dogs learn. Check it out!

“But How Can You Get the Hands-On Experience?”: Using Video in Webinars

We often get the question or the comment that our classes can not be good for learning to train dogs as there is no “hands-on” aspect. Nothing could be further from the truth! Almost every one of our courses requires the student take what they learn in class and apply it before the next week with their dog. We show how and why using videos in class. Students must send in videos showing them doing their new skill whereas the instructor goes over the student’s video and often shares it in class. This way, small timing issues or possible inconsistencies are easy to spot and correct in the classroom. Any digital video camera with video recording capabilities is sufficient.

E-Training for Dogs, Inc. is the FIRST online university to bring the many venues of dog training and dog sports together using Webinar technology.

Learn to train your own dog, with the expert instruction and assistance of professional dog trainers online. Attend the online dog training classes in your own home, and work with your dog, applying what you’ve learned to reach your dog training goals. Courses are 4-12 weeks in duration. You and your class meet with the instructor on a weekly basis through simultaneous tele- and web-conferencing. You get personal and ongoing professional dog training assistance. It’s easy, effective, fun, and it works!

Dozens of courses available with more added every week.

Coming Next Issue

The March issue will highlight Well-Being for Dogs Courses up and coming at e-Training for Dogs.

Another new instructor and some exciting courses will be introduced!

Below I would also like to introduce my new Granddaughter Ayla Ray and her dog Ina.



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4056 Laveta Drive
Loveland, CO 80538

Phone: 970-461-8453
Toll-Free: 877-652-3915

E-mail: e-trainingfordogs@comcast.net

