

The Online Dog

VOLUME I, ISSUE 2

DECEMBER, 2007

E-TRAINING FOR DOGS, INC. NEWSLETTER

E-Training for Dogs, Inc.: Happy Holidays!

Special points of interest::

- *E-Training for Dogs, Inc. New Instructor: Myra Fourwinds*
- *Starting Your Own Dog Training Business the e-Training Way!*
- *NEW: Service Dog Courses*
- *New Courses*
- *Magazine Article: Dog Fancy*
- *Coming Next Month*

Hope you are all staying warm and getting ready for the winter ahead. We have had a busy month since the last newsletter with some new courses and great new people!

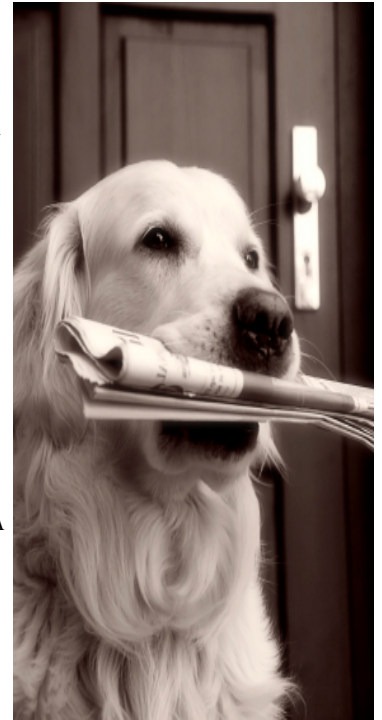
New Instructor: This month we added a wonderful new instructor and a new series of courses. Her name is Myra Fourwinds. She lives in Little Canada, Minnesota and she has agreed to take on the development and instruction of our Service Dog courses. Myra has trained dogs professionally for 30 years, and has



been involved in obedience, protection, agility, herding, search-and-rescue, drug detection, therapy and service dog training. Her personal experience with disability led her deeply into the training of service dogs, and in 1987 she graduated from Dr. Bonnie Bergin's Assistant Dog Institute Instructor Course. Myra prefers to teach handlers to train their own service dogs. Welcome Myra!

Definition of the Month:

Service Dog: is a dog that has been trained to work or perform tasks for individuals with a disability. A Pet is an animal kept for pleasure or companionship. A Therapy Dog is a dog of good temperament that is integrated into the treatment process of people. Let's keep them straight! Happy Training! Cheryl



Starting Your Own Dog Training Business the e-Training Way!

I often get asked how to get started as a dog training professional if you have little to no experience but love dogs and feel you have that special "knack" for reaching our canine friends. A dog training professional typically offers one-on-one training or group training classes. They may also do home visits or ask that owners bring the dog to them. If you are looking to go into a **specialty field** such as herding, Hunting or Search and Rescue, we have core courses to get you the knowledge you need and then expect that you will use your new knowledge and work with as many dogs as you can to gain the necessary experience to become a "professional." If you are looking to become a **behavioral trainer** working with all breeds, the same advice applies. Take our CCCT Certification course. It is an extremely economic option and you can complete it with no travel! If you don't have the time or the facility (a building to offer classes in) then here is a good start to get you going: Step 1. Take the Vet Clinic Puppy Socialization course. 2. Take the How to END Problem Behavior course. 3. Make business cards. 4. When you are at the Vet Clinics teaching the class, pass out your cards for Problem behaviors! **Another option**, take the Canine Massage Therapy Certification. Our Certification is recognized by several University Vet schools as a stand-alone program schools.

NEW: Service Dog Courses

Our Course announcement this month is our Service Dog Series. Ever since the early days of e-Training for Dogs, I would get an email every week or so requesting help from someone needing to be able to train their own Service Dog. I launched into a search for an Instructor. I approached one wonderful Instructor, Joan Frolong and she agreed that this Series was needed and a great project. Unfortunately, life and its circumstances made it impossible for Joan to find the time to develop these courses. On my new search, I was referred by several people to Myra Fourwinds. Well "Whirlwind" must be her cousin as she has been going at this project with a vengeance. The Series is divided into two parts: **Service Dog Preparation** and **Service Dog Training**. She will offer both these series as courses for those wanting to get and train their own service dog and for those that are interested in learning how to help others get and train a Service Dog (a Train the Trainer model). Check it out!

New and Upcoming Courses!



We have a couple exciting new courses. One is our **Puppy I** course. It is available both Live and Recorded. Our Canine Good Citizen course is also available both Live and Recorded. This course helps new puppy owners from 2-6 months, a very crucial development period for a new pup and the new owner! The **How to END Problem Behavior** course is now available in a full 6-week course and by behavior: Unwanted Jumping; Door Bolting; Loose-Lead Walking; Housetraining; Really Reliable Recall; Biting/chewing/digging/barking; and Separation Anxiety.

Courses Currently Scheduled

“LIVE”, December and January:

- Therapy Dog I (1/7)
- Therapy Dog II (1/11)
- Canine Good Citizen (12/13 & 1/18)
- Puppy I (12/7, 1/4 & 1/11)
- Dogs I (1/8)
- Dogs II (1/7)
- Curing Canine Anxiety (1/14 & 1/28)
- Vet Clinic Puppy (1/9)
- Therapy Dog II (1/11)
- Canine Good Citizen (11/9)
- How to END Problem Behaviors (1/7)
- Canine Massage: Anatomy & Physiology (1/7)
- Canine Massage: Introductory (1/29)

Courses Currently Recorded:

- Therapy Dog
- Imprinting Puppies: 0-8 Weeks
- NAVHDA Tracking Training
- NAVHDA Utility Duck Search
- Hunting: Water Introduction
- Hunting: Pointing Problem Solving
- Curing Canine Anxiety
- How to END Problem Behaviors
- Dogs I and Puppy I

To be Released in January:

- Teach Your Dog to Pull
- Foundations of Grooming
- Pointing Lab Series
- Service Dog Prep and Training Course
- Hunting Dog Training: Retrievers

Magazine Article: Dog Fancy, December Issue, 2007

We made it to the “New Stuff” section in one of the largest Dog Magazines, Dog Fancy. You can find us on page 54 in the December issue. The Dog Fancy article illustrates the true beauty of www.e-trainingfordogs.com: ACCESS. The article describes that we offer online training courses bringing dog experts and professionals’ knowledge and skills to the home through live Webinars and recorded presentations. It tells dog owners that they can choose from a variety of courses from basic obedience to canine competitive sports to therapy dogs. All available as video demonstrations and live instructions. Awesome!!!

E-Training for Dogs, Inc. is the FIRST online university to bring the many venues of dog training and dog sports together using Webinar technology.

Learn to train your own dog, with the expert instruction and assistance of professional dog trainers online. Attend the online dog training classes in your own home, and work with your dog, applying what you’ve learned to reach your dog training goals. Courses are 4-12 weeks in duration. You and your class meet with the instructor on a weekly basis through simultaneous tele- and web-conferencing. You get personal and ongoing professional dog training assistance. It’s easy, effective, fun, and it works!

Dozens of courses available with more added every week.

Coming Next Issue

The January issue will highlight Well-Being for Dogs Courses up and coming at e-Training for Dogs.

We planned on an article on sporting dog courses for this month, but will have to put off until next month. Ran out of room and the classes are just not quite done!

Another new instructor and some exciting courses will be introduced!



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